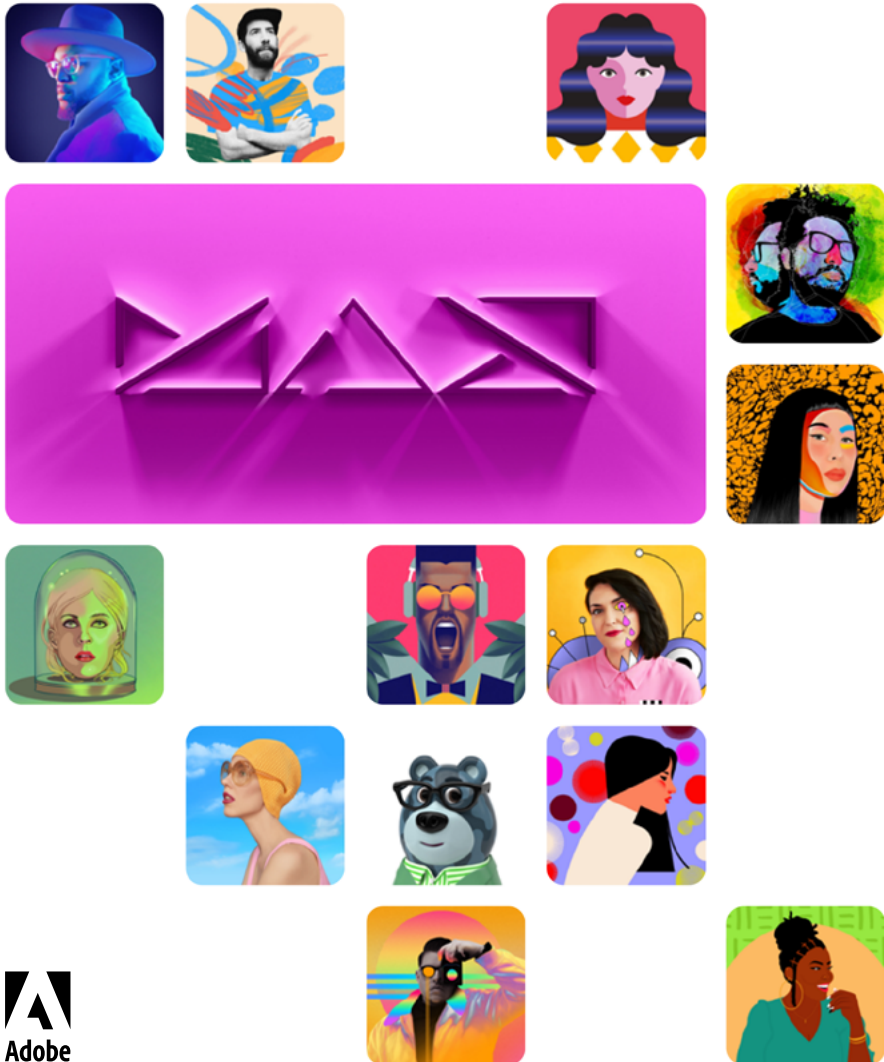


# Adobe MAX 2021 Agenda

Browse through hundreds of keynotes, sessions, and labs to make the most of your MAX experience.



## Asia Pacific

### Wednesday 27 October

12:00-13:30 AEDT 09:00-10:30 SGT	Adobe MAX keynote: Create Tomorrow Together
13:30-15:00 AEDT 10:30-12:00 SGT	Mainstage Broadcast: Headline speakers and creative luminaries
15:00-18:00 AEDT 12:00-15:00 SGT	Sessions
ONGOING	Community and Take Five: Create, connect, shop, win prizes, and have fun

### Thursday 28 October

10:00-12:00 AEDT 07:00-09:00 SGT	Sessions and labs
12:00-13:00 AEDT 09:00-10:00 SGT	MAX Sneaks
13:00-15:00 AEDT 10:00-12:00 SGT	Mainstage Broadcast: Headline speakers and creative luminaries
15:00-18:00 AEDT 12:00-15:00 SGT	Sessions
ONGOING	Community and Take Five: Create, connect, shop, win prizes, and have fun

Agenda subject to change

#### SESSION ID LEGEND

MB - Mainstage Broadcast    S - Session    L - Lab  
 MTS - Meet the Speakers    MTT - Meet the Adobe Teams  
 FT - First Takes

**Asia Pacific****Wednesday 27 October****12:00 AEDT / 9:00 SGT****Wednesday 27 October**

MB110	Adobe MAX Keynote: Create Tomorrow Together	Shantanu Narayen, Scott Belsky, Bria Alexander, Katrin Eismann, Zorana Gee, Shambhavi Kadam, Jason Levine, Jeanette Mathews, Wes McDermott, Bryan O'Neil Hughes, Jinjin Sun, Khoi Vinh, Terry White, Meenu Thind, Brian Kekoa Yap, Emery Wells, Hiroshi Lockheimer
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**13:30 AEDT / 10:30 SGT****Wednesday 27 October**

MB111	CJ Hendry: Creative Inspiration	CJ Hendry, Kris Andrew Small, David Carson
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**14:00 AEDT / 11:00 SGT****Wednesday 27 October**

MB112	Frida Las Vegas: Illustration and Digital Painting	Stavroula Adameitis (Frida Las Vegas), Sehee Chae (Pie), Craig & Karl
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**14:30 AEDT / 11:30 SGT****Wednesday 27 October**

MB113	Henry Golding: Video is in the Spotlight	Billy William Keohavong, Henry Golding
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**15:00 AEDT / 12:00 SGT****Wednesday 27 October**

S801	How to Make the Perfect Mural	Frankie Cihi
S814	Growing an Online Community Using Multiplatform Storytelling	Jessica Holsman
MTS9	Meet the MAX Speaker: Kris Andrew Small	Kris Andrew Small

**15:30 AEDT / 12:30 SGT****Wednesday 27 October**

S532	Teaming Up Adobe XD with Other Creative Cloud Apps	Marisa Blair
S812	Typography, Play, and Animation	Sophie Elinor
MTS10	Meet the MAX Speaker: Muralist and Daruma Creator Frankie Cihi	Frankie Cihi
MTT11	Meet the Photoshop and Photoshop on the iPad Product Teams	Photoshop Product Team

**16:00 AEDT / 13:00 SGT****Wednesday 27 October**

S802	Creating Impactful Videos That Connect with Your Audience	Najihah Najlaa
S805	The Beginner's Approach to Visual Arts & Design	JUN Teo
FT13	First Takes from the Community: Graphic Design	Chris Hansen
MTT17	Meet the Animate Team	Animate Product Team

**16:30 AEDT / 13:30 SGT**

**Wednesday 27 October**

S213	Data-Driven Creativity: Using Data to Propel Creative Work	Brent Rudewick, Wayne Barringer
S324	What's New in Illustrator: New Features, Updates, and More	Avinash Kotwal, Mrinalini Sardar

**17:00 AEDT / 14:00 SGT**

**Wednesday 27 October**

S254	SiriusXM: Driving Innovative Design Systems Using Adobe XD	Marti Gold
S356	What's New in Photoshop	Joel Baer
MTT29	The Power of Premiere Pro	Premiere Pro Product Team

**17:30 AEDT / 14:30 SGT**

**Wednesday 27 October**

S804	A Closer Look at the Ordinary: Mobile Photography Tips & Tricks	Ahady Rezan, Shaz Sharif
S811	The Key to Artistic Improvement and Speed Painting	Jeff Chen

**Asia Pacific****Thursday 28 October****10:00 AEDT / 7:00 SGT****Thursday 28 October**

L332	Designing Scalable Marketing Assets with Illustrator	Julia Masalska
S292	Giving Students a Voice with Character Animator	Craig Daalmeijer-Power, Lisa Gottfried, Tim Kitchen
S478	AR Design Principles: How to Create Immersive Experiences	Heather Dunaway Smith
S550	Audio Editing for Video Editors	Jason Levine

**10:30 AEDT / 7:30 SGT****Thursday 28 October**

S531	See What's New in Adobe XD	Howard Pinsky
S402	The Magic of Learning How to Draw	Alice Lee
S518	Creating Wicked Great Social Media Posts: Mobile Required	Rebekah Roberson
S551	Create Explainer Videos with Character Animator	David Dodds

**11:00 AEDT / 8:00 SGT****Thursday 28 October**

S815	The Value of Design: How Alibaba Design Drives Business	Guang Yang
S202	Walgreens: Reimagining the Creative Process in a Global Pandemic	Mike Matthews
S501	Creating TikToks That Will Get Seen	Valentina Vee

**11:30 AEDT / 8:30 SGT****Thursday 28 October**

S250	Let's Get Phygital: A Unified Design Experience at Coca-Cola	Benny Lee
S358	Essential Editing Techniques for Creating Realistic Composites	Jesus Ramirez

**12:00 AEDT / 9:00 SGT****Thursday 28 October**

MB140	MAX Sneaks with Kenan Thompson	Kenan Thompson
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**13:00 AEDT / 10:00 SGT****Thursday 28 October**

MB141	Tilda Swinton: Creative Inspiration	Tilda Swinton, Caleb Finn, Jang Young Gyu
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**13:30 AEDT / 10:30 SGT****Thursday 28 October**

MB142	Chloé Zhao: Video is in the Spotlight	Chloé Zhao, Kunal Sen, Tisha Deb Pillai, Joyce N. Ho, Emily Simms
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**14:00 AEDT / 11:00 SGT****Thursday 28 October**

MB143	JeeYoung Lee: The Art of Photography	JeeYoung Lee, Benjamin Lee (itchban), Jimmy Nelson
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<b>14:30 AEDT / 11:30 SGT</b>		<b>Thursday 28 October</b>	
MB144	Hannah Brontë: Creative Inspiration	Hannah Brontë, Imagine Dragons*	
<b>15:00 AEDT / 12:00 SGT</b>		<b>Thursday 28 October</b>	
S800	Things I Wish I Knew as a Junior Illustrator	Adrienne Walujo	
S810	Tips: Forbidden Secrets of the Premiere Pro Productivity Pantheon	Ian Haigh	
MTS11	Meet the MAX Speaker: Good Bad Habits	Kunal Sen, Tisha Deb Pillai	
<b>15:30 AEDT / 12:30 SGT</b>		<b>Thursday 28 October</b>	
S808	Brands in the Age of Collaboration	Grace Astari	
S809	Notes on Invisible Illness and Making Work Work for You	Josie Young	
MTS12	Meet the MAX Speaker: Study with Jess	Jessica Holsman	
<b>16:00 AEDT / 13:00 SGT</b>		<b>Thursday 28 October</b>	
S516	Next-Level Video Editing with Premiere Rush	Hallease Narvaez	
S803	Secret Ingredients of Composite Photography	Guoxin Wu	
FT14	First Takes from the Community: Video	Chris Hansen	
<b>16:30 AEDT / 13:30 SGT</b>		<b>Thursday 28 October</b>	
S807	Transforming Education with Creative and Digital Skills	Sarah Maddison	
S813	Animating in Photoshop: Sketching, Brush Settings, and Colouring	Yori Narpati	
<b>17:00 AEDT / 14:00 SGT</b>		<b>Thursday 28 October</b>	
S258	Doing Great Creative In-House When the House Isn't Creative	Dennis Lim	
S806	Designing Meaningful Experiences	Victoria Ng	
<b>17:30 AEDT / 14:30 SGT</b>		<b>Thursday 28 October</b>	
S303	Discovering the Best InDesign Tips and Tricks	David Blatner	
S719	Why Attention to Detail Is a Good Thing	Birgit Palma	