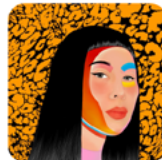


Adobe MAX 2021 Agenda

Browse through hundreds of keynotes, sessions, and labs to make the most of your MAX experience.



Americas

Tuesday, October 26

- 9:00AM–10:30AM PDT **Adobe MAX keynote: Create Tomorrow Together**
- 10:30AM–2:00PM PDT **Mainstage Broadcast: Headline and luminary speakers, creativity workshops, celebrities, and musical performances**
- 10:30AM–5:00PM PDT **Sessions and labs**
- ONGOING **Community and Take Five: Create, connect, shop, win prizes, and have fun**

Wednesday, October 27

- 9:00AM–10:00AM PDT **MAX Sneaks**
- 10:00AM–2:00PM PDT **Mainstage Broadcast: Headline and luminary speakers, creativity workshops, celebrities, and musical performances**
- 10:00AM–5:00PM PDT **Sessions and labs**
- ONGOING **Community and Take Five: Create, connect, shop, win prizes, and have fun**

Thursday, October 28

- 9:00AM–12:00PM PDT **Mainstage Broadcast: Headline and luminary speakers, creativity workshops, celebrities, and musical performances**
- 9:00AM–4:00PM PDT **Sessions and labs**
- ONGOING **Community and Take Five: Create, connect, shop, win prizes, and have fun**

Agenda subject to change

SESSION ID LEGEND

- MB – Mainstage Broadcast
- S – Session
- L – Lab
- MTS – Meet the Speakers
- MTT – Meet the Adobe Teams
- FT – First Takes

Americas

Tuesday, October 26

9:00AM PDT

Tuesday, October 26

| | | |
|-------|---|--|
| MB100 | Adobe MAX Keynote: Create Tomorrow Together | Shantanu Narayen, Scott Belsky, Bria Alexander, Khoi Vinh, Jason Levine, Terry White, Zorana Gee, Shambhavi Kadam, Jinjin Sun, Katrin Eismann, Bryan O'Neil Hughes, Jeanette Mathews, Wes McDermott, Meenu Thind, Brian Kekoa Yap, Emery Wells, Hiroshi Lockheimer |
|-------|---|--|

10:30AM PDT

Tuesday, October 26

| | | |
|-------|---|--|
| MB101 | Creativity with Zazie Beetz, David Rysdahl, and Adekunle Gold | Zazie Beetz, David Rysdahl, Kick in the Creatives, Adekunle Gold |
| L310 | InDesign Basics: From Newbie to Pro | Anne-Marie Concepción |
| L411 | Looping Emotion: Digital Sticker Animation with Fresco Motion | Syd Weiler |
| MTT23 | The Adobe Substance 3D Collection | Substance 3D Product Team |
| S259 | Creating Richer Digital Experiences with Creative Workflows | Bridget Esposito |
| S306 | Improving Design Workflows with the Latest Features in InDesign | Abhinav Kaushik, Abhinav Agarwal |
| S532 | Teaming Up Adobe XD with Other Creative Cloud Apps | Marisa Blair |
| S567 | Faster Video Editing: Optimizing Import and Export | Nick Harauz |
| S605 | Creating Marbles RTX with Substance 3D and NVIDIA Omniverse | Jacob Norris |

11:00AM PDT

Tuesday, October 26

| | | |
|-------|--|---|
| MB102 | Graphic Design with David Carson and Martha Gil | David Carson, Martha Gil |
| L572 | Learning Premiere Pro Basics in One Hour | Josh Olufemii |
| MTT24 | Meet the Adobe Spark Team | Adobe Spark Product Team |
| S212 | Personalized Content Creation at Scale the Easy Way | Richard Whitehead, Deepak Narisety |
| S450 | The Art of Storytelling: Making an Impact | Esther Havens Mann |
| S502 | Effectively Creating for Brands on Social Media | Anna Prosser |
| S601 | CoCreated: An Inside Look at a Breakthrough Filmmaking Collaboration | Alex Trochut, Orlando Arocena, Jody MacDonald |

11:30AM PDT

Tuesday, October 26

| | | |
|-------|---|----------------------------|
| MB103 | Illustration with Yuko Shimizu and Craig & Karl | Yuko Shimizu, Craig & Karl |
| L336 | Augmented Reality: Making Your Work Pop with Illustrator and Aero | Michael Fugoso |

11:30AM PDT**Tuesday, October 26**

| | | |
|------|---|-------------------------------|
| L462 | Elevating Your Photography with the Power of Lightroom Presets | Benjamin Warde |
| MTT6 | Think Tank: What's Next for InDesign | InDesign Product Team |
| S202 | Walgreens: Reimagining the Creative Process in a Global Pandemic | Mike Matthews |
| S381 | Journey to the Source of the Type Trend | Sarah Hyndman |
| S482 | Blending African Culture and 3D with Substance 3D Tools | Jeryce Dianingana |
| S507 | Filming Creative Social Media Videos on Mobile with Premiere Rush | Amber Torrealba |
| S613 | Designing for First Glance Attention | Sean Springer, Martine Sticha |

12:00PM PDT**Tuesday, October 26**

| | | |
|-------|---|--|
| MB104 | Conversation with Casey Neistat and Brandon Stanton | Casey Neistat, Yahaya Musa, Nerdforge, Brandon Stanton |
| L542 | Tapping into the Power of Design Systems with Adobe XD | Kristi-Lynn Jacovino, Zach Perkins |
| S196 | Everything You Weren't Told About Pivoting to a New Medium | Michelle Higa Fox |
| S251 | Leveling the Playing Field to Diversify the Creative Industry | Keni Thacker, Meg Moss |
| S286 | Student Success Through Campus-Wide Use of Creative Cloud | Ryan McPherson, Dr. Melissa Vito |
| S356 | What's New in Photoshop | Joel Baer |
| S557 | Kick-starting Your Motion Journey: Decoding Motion Design | Luisa Winters |
| S611 | Using Data for Outcome-Focused Creative Team Management | Russ Somers, Sarah Tinsley |

12:30PM PDT**Tuesday, October 26**

| | | |
|-------|---|----------------------------------|
| MB105 | The Art of Photography with Monaris and Dana Scruggs | Monaris, Dana Scruggs |
| L330 | New Ways to Make 3D Artwork in Illustrator | Brian Wood |
| S324 | What's New in Illustrator: New Features, Updates, and More | Avinash Kotwal, Mrinalini Sardar |
| S404 | The Irresistible Revolution: Art for Activism and Social Good | Danielle Coke |
| S563 | Premiere Pro Shortcuts to Cut Your Working Hours | Abba Shapiro |
| S603 | Art as Activism: How to Create Change from URL to IRL | Nikkolas Smith, Lena Waithe |

1:00PM PDT**Tuesday, October 26**

| | | |
|-------|---|---|
| MB106 | Creativity with Olivia Scott Welch and Zerina Akers | Olivia Scott Welch, Zerina Akers, Jeff Staple, Cat Coquillette, Brandon Woelfel |
| FT1 | First Takes from the Community: Photography | Kristi Odom |

1:00PM PDT**Tuesday, October 26**

| | | |
|-------|--|--------------------------|
| L484 | 3D for Beginners: Introduction to 3D Design with Stager | Jeanette Mathews |
| MTT18 | What's New in Adobe Fonts | Adobe Fonts Product Team |
| MTT4 | Learn with the Lightroom Team | Lightroom Product Team |
| S254 | SiriusXM: Driving Innovative Design Systems Using Adobe XD | Marti Gold |
| S287 | HBCUs: High-Impact Practices to Address Social Injustices | Dr. Jack Monell |
| S454 | Next-Level Image Editing with Photoshop Lightroom Classic | Julianne Kost |
| S602 | Concept to Completion: NFT Cinematic Album Cover Breakdown | Gustaf Fjelstrom |

1:30PM PDT**Tuesday, October 26**

| | | |
|-------|---|---|
| MB107 | Creativity with Tilda Swinton, Paul Tazewell, Nina Cinelli, and Adekunle Gold | Tilda Swinton, Paul Tazewell, Nina Cinelli, Adekunle Gold |
| FT2 | First Takes from the Community: Graphic Design | Kladi Vergine |
| L363 | Introduction to Photoshop | Dave Cross |
| L540 | Adobe XD User Experience Design Essentials | Brian Wood |
| S190 | How to (Properly) Break Your Design System | Fabricio Teixeira |
| S209 | Helping Creatives Be Creative through Design Technology | Corey Baker |
| S321 | The Future of Design: Creating the World You Want to See | Laci Jordan |
| S512 | Phone Photography Editing Techniques to Make an Impact on Social | Anna-Alexia Basile |
| S604 | Wicked Fast Multi-Frame Rendering with Threadripper PRO | Ben Brownlee, Jonathan Winbush |

2:00PM PDT**Tuesday, October 26**

| | | |
|-------|---|--------------------------------------|
| MTS1 | Meet the MAX Speaker: Aaron Draplin | Aaron Draplin |
| MTT13 | Creative Cloud Libraries, Capture, Color, and Collaboration | Creative Cloud Services Product Team |
| L201 | Charting the Course of Enterprise Collaboration | Patti Sokol, Todd Burke |
| L579 | Premiere Pro: Essential Editing Skills | Rich Harrington |
| S258 | Doing Great Creative In-House When the House Isn't Creative | Dennis Lim |
| S355 | Using Contemporary Design Techniques in Photoshop | Mark Heaps |
| S554 | Creating Animated Cinemagraphs with Photoshop and After Effects | Chris Converse |
| S610 | Herding Cats: Internal Marketing for Brand Asset Management | Tyson Mickelsen |

2:30PM PDT**Tuesday, October 26**

| | | |
|-------|---|----------------------------|
| FT3 | First Takes from the Community: Illustration and Digital Painting | Kathleen Martin |
| L364 | Getting Started with Compositing | Khara Plicanic |
| L407 | Developing Your Drawing Skills with Fresco | Spencer Nugent |
| MTT22 | Everything You Need To Know About What's New in Premiere Rush | Premiere Rush Product Team |
| S302 | Empowering Community Through Collaboration and Editorial Design | Kieron Lewis |
| S451 | Vivid Imagery: Making Colors Pop with Lightroom | Jessica Zollman |
| S615 | Essentials to Know When Working with Cloud Storage Workspaces | Andreas Michalski |

3:00PM PDT**Tuesday, October 26**

| | | |
|-------|---|---|
| MTS2 | Meet the MAX Speaker: Ken Lashley | Ken Lashley |
| MTT31 | Meet the Audition Team | Audition Product Team |
| S206 | You Are Here, for Now: Passion, Purpose, and Finding Your Way | Adam J. Kurtz |
| S291 | Fostering Digital Literacy in the K-12 Creative Classroom | Jessica Campbell, Juliette Bentley, Matthew Niemitz |
| S552 | Demystifying After Effects: Motion Graphics for Video Editors | Kyle Hamrick |
| S616 | Entering the Flow State: Boosting Creativity and Productivity | Marcel Twohig |

3:30PM PDT**Tuesday, October 26**

| | | |
|------|--|---------------------------------|
| MTS3 | Meet the MAX Speaker: Katrin Eismann | Katrin Eismann |
| L333 | Illustrator for Beginners on Any Device | Jason Hoppe |
| L573 | Beginning Motion Design: Must-Know Techniques | Nol Honig |
| S530 | Diving into UI and UX Design with Adobe XD | Dani Beaumont |
| S618 | Win at Integrated Marketing Campaigns by Eliminating Silos | Jessica Gilmartin, Russell Abdo |

4:00PM PDT**Tuesday, October 26**

| | | |
|------|---|---------------------------|
| L370 | Next-Level Photoshop Skills and Productivity | Paul Trani |
| S284 | Resources to Spark Creative Learning with Emerging Technologies | Laura Mcbain, Ariam Mogos |
| S305 | Five Long-Document InDesign Layout Techniques You Must Know | Keith Gilbert |
| S479 | Augmented Reality: How It's Transforming the Space Around Us | Carrie Gotch |
| S612 | Color Management— Seeing the Same Colors as Your Clients | Chris Bai |

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|------|--|-------------------|
| S359 | Compositing in Photoshop from Anywhere in the World | Anna McNaught |
| S403 | Creative Potluck: Collaborate with Robzilla and Adobe Fresco | Rob Generette III |
| S538 | Creating UX Animations That Are Inclusive | Val Head |
| S560 | Easily Creating Engagement and Accessibility with Captions | Josh Olufemii |

Americas

Wednesday, October 27

9:00AM PDT

Wednesday, October 27

| | | |
|-------|--------------------------------|----------------|
| MB130 | MAX Sneaks with Kenan Thompson | Kenan Thompson |
|-------|--------------------------------|----------------|

10:00AM PDT

Wednesday, October 27

| | | |
|-------|---|---|
| MB131 | Staying Connected, Creative, and Productive | Ashley Still, Helen Wallace, Scott Daniels, Kayvan Mojtahedzadeh, Steven Touart, Tara DeSouza |
| MTT1 | The Teams Behind Illustrator on the Desktop and the iPad | Illustrator Product Team |
| L543 | Build Smarter Workflows with Adobe XD and Photoshop | Rebecca Ferguson |
| MTT16 | Meet the Animate Team | Animate Product Team |
| S189 | Getting Comfortable with Being Uncomfortable to Flourish and Grow | Laura Jordan Bambach |
| S283 | One Font Doesn't Fit All: Type Design and Comprehension | Zoya Bylinskii, Shannon Sheppard, Sofie Beier |
| S351 | Techniques for the Efficient Content Creator on the Go | Kladi Vergine |
| S476 | Creating Unique Apparel Designs with 3D Tools | Eugene Golovanchuk (Skeeva) |
| S568 | Top Tips for Editing Videos for Social Media | Mandy Celine |
| S620 | Mastering Hybrid Team Design Workflows via Visual Collaboration | Shipra Kayan |

10:30AM PDT

Wednesday, October 27

| | | |
|-------|--|-----------------------------|
| MB132 | The Future is Creative Storytelling | Frank Sesno, Joe Dombrowski |
| L408 | Learning How to Create Movement by Animating a Head Turn | Toniko Pantoja |
| S250 | Let's Get Phygital: A Unified Design Experience at Coca-Cola | Benny Lee |
| S307 | InDesign Automation: An Introduction to Creative Scripts | Dave Clayton |
| S457 | Photo Editing with Selective Adjustments in Lightroom | Bea Lubas |
| S555 | Moving 2D Designs into 3D Animations in After Effects | Ian Robinson |
| S619 | Getting Design Done: How to Manage Projects Less and Create More | David Mekerishvili |

11:00AM PDT

Wednesday, October 27

| | | |
|-------|---|---|
| MB133 | Video is in the Spotlight with Chloé Zhao and Hype Williams | Chloé Zhao, Bryan Cranston, Aaron Paul, Hype Williams |
| L367 | Photoshop Design Magic: Working from Anywhere | Rob de Winter |
| L488 | 3D Smart Material Design with Substance 3D Painter and Designer | Laurens Corijn |

11:00AM PDT**Wednesday, October 27**

| | | |
|------|--|------------------------------------|
| S261 | Carnegie Hall: How a New Brand System Welcomes All | Sara Villagio, Bobby C. Martin Jr. |
| S262 | The Public Service of Storytelling | Maria Neider, Christian Anguiano |
| S352 | Creating Unique and Compelling Composites in Photoshop | Julianne Kost |
| S506 | Must-Know Social Media Marketing Techniques | Phil Pallen |
| S622 | Five Steps to Creating Unique Portraits with Photoshop | Brooke Shaden |

11:30AM PDT**Wednesday, October 27**

| | | |
|-------|---|--|
| MB134 | Graphic Design with Aaron Draplin and Katherine Klimitas | Aaron Draplin, Katherine Klimitas |
| L514 | Easy Video Creation with Premiere Rush | Mandy Celine |
| L577 | Improving Efficiency with After Effects Power Tips | Eran Stern |
| MTT8 | Premiere Pro for You | Premiere Pro Product Team |
| S203 | Creatives Are Not Robots: Letting Automation Do That for You | Ben Vanderberg |
| S255 | The Conscious Content Creator | Harvey J. Austin |
| S323 | Illustrator Fundamentals Every Pro Should Know | Neeraj Nandkeolyar |
| S559 | Creating Awesome Social Media Animations Using Adobe Animate | Chris Georgenes |
| S617 | Wish You Were Here: Remote Creating and Real-Time Collaborating | Dennis Radeke, David Leopold, Colin Smith, Zachary Bennett |

12:00PM PDT**Wednesday, October 27**

| | | |
|-------|--|---|
| MB135 | Creativity in Business with José Andrés and Jeremy Scott | José Andrés, Jeremy Scott, John O'Neill |
| L311 | Digital Publishing and Interactivity in InDesign | Angelo Montilla |
| S285 | Career Branding — Digital Storytelling for All Students | Todd Taylor |
| S326 | Seeing Beyond the Colors | Zipeng Zhu |
| S480 | The 3D Asset Pipeline for Augmented Reality | Don Allen Stevenson III |
| S607 | Remote Workflow and Cloud Storage: Camera to Cloud to Adobe Apps | Mario Monello, Kenny Rajan |

12:30PM PDT**Wednesday, October 27**

| | | |
|-------|---|--|
| MB136 | Illustration with Skottie Young, Sehee Chae, and Maria Filar | Skottie Young, Sehee Chae (Pie), Maria Filar |
| MTT21 | The Power and Portability of Photoshop Express | Photoshop Product Team |
| L581 | Advancing Your Editing Skills to the Next Level in Premiere Pro | Abba Shapiro |

| 12:30PM PDT | | Wednesday, October 27 | |
|-------------|--|---|--|
| S362 | Bringing More Style to Your Typography and Designs | Jaslin Tonton | |
| S455 | Reflecting True Selves: Editing People Photos | Aundre Larrow | |
| S513 | Social Growth: The Power of Community over Competition | Natalie Franke | |
| S606 | Curating a Design-Driven Culture to Fuel Product Innovation | Adrienne Brewbaker, Kait Schoeck, Kaeling Gurr, Jazmine Hoyle | |
| 1:00PM PDT | | Wednesday, October 27 | |
| MB137 | Expanding Creative Possibilities with the Power of AI and 3D | Corridor Digital, Rik Oostenbroek, Darryl Cheng | |
| L200 | Learning the Fundamentals of PDF Accessibility Step by Step | Dax Castro, ADS | |
| L335 | Creating Casual Graphics with Typography and Illustration | Nubikini | |
| S256 | Delegated Power: The Ethics of Equitable Product Experiences | Timothy Bardlavens | |
| S290 | Creating Authentic Learning Experiences | Kyle Bowen | |
| S614 | Type Trends: 2022 and Beyond | Charles Nix, Phil Garnham | |
| FT4 | First Takes from the Community: Video | Shirin Nahvi | |
| 1:30PM PDT | | Wednesday, October 27 | |
| MB138 | Musical Performance: Young Thug | Young Thug** | |
| L461 | Color Me Impressed: Making Color Adjustments in Lightroom | Kenneth Hines Jr. | |
| S191 | Speak Data | Giorgia Lupi | |
| S204 | The Superpower of Creative Collaboration | Brian Barrus | |
| S350 | Photoshop Advanced Techniques | Jesus Ramirez | |
| S508 | Leveraging Adobe Apps to Create Brand Marketing Content | Nicté Cuevas | |
| S533 | Pro Tips and Design Hacks to Speed Up Your Work in Adobe XD | Jessica Moon | |
| S600 | Creating Your First Short Film — You Can Do It | Ryan Connolly | |
| FT5 | First Takes from the Community: 3D | Jeanette Mathews, Wes McDermott | |
| MTT27 | Creative Cloud for Teams | Creative Cloud Product Team | |
| 2:00PM PDT | | Wednesday, October 27 | |
| L366 | Techniques to Boost Your Workflow in Photoshop | Mark Heaps | |
| L486 | 3D Virtual Photography: Faster than Traditional Photography | Wes McDermott | |

2:00PM PDT**Wednesday, October 27**

| | | |
|------|---|--|
| MTS4 | Meet the MAX Speaker: Valentina Vee | Valentina Vee |
| S282 | Teaching Photography, Stories, and Native Representation | Brian Johnsrud, Tailyr Irvine |
| S328 | Into the Illustrator Multiverse with COVL | COVL |
| S556 | Making Video Content to Fit Every Platform — Fast | Jeff Greenberg |
| S623 | Better Films, No Burnout: Producing Videos Faster | Collin Whitehead |
| MTT7 | Drawn Together by Fate and Pixels: Adobe Fresco and Capture Teams | Adobe Fresco and Capture Product Teams |

2:30PM PDT**Wednesday, October 27**

| | | |
|------|--|------------------------------------|
| L544 | Designing Incredible Web Experiences in Adobe XD | Joan Lafferty |
| L578 | Leveling Up Your Branding with Premiere Pro | Valentina Vee |
| S213 | Data-Driven Creativity: Using Data to Propel Creative Work | Brent Rudewick, Wayne Barringer |
| S382 | Designing Fabulous and Fun Hand Lettering Phrases That Fit | Laura Worthington, Debi Sementelli |
| S505 | Creative Instagram Content Tools and Techniques | Mikos Adams |
| S624 | Crafting End-to-End, KPI-Driven Design and UX | Ayelet Naroshevitch, Shani Frankel |
| FT6 | First Takes from the Community: UI and UX Design | Elizé Todd |

3:00PM PDT**Wednesday, October 27**

| | | |
|------|---|--|
| L460 | Mobile Magic: Powering Up Your Mobile Photography Game | Lisa Carney |
| MTS5 | Meet the MAX Speaker: Shyne Webster | Shyne Webster |
| S281 | Infusing Creativity into Classrooms with Khan Academy and Adobe | Sal Khan, Monica Joshi, Carly Costello |
| S303 | Discovering the Best InDesign Tips and Tricks | David Blatner |
| S456 | The Importance of Authenticity in Visual Media | Brenda Milis |
| S625 | Using the Hollywood Model to Build Creative Teams at Scale | Patrick Holly |

3:30PM PDT**Wednesday, October 27**

| | | |
|------|--|-----------------------|
| L410 | Concept Art: Break Artist's Block with Emergent Design | Sam Nielson |
| L576 | Using After Effects to Enhance Video Projects | Ian Robinson |
| MTS6 | Meet the MAX Speaker: Mark Heaps | Mark Heaps |
| S205 | State of Creative Collaboration and Creative Cloud | Madhuri Murlikrishnan |

3:30PM PDT

Wednesday, October 27

| | | |
|------|--|----------------------------|
| S301 | Making Money Creating Digital Products with InDesign | Lisa Siefert |
| S510 | Stop the Scroll: Creating Social Media Graphics to Set You Apart | Shyne Webster |
| S608 | Winning by Embracing Innovation and Creative Excellence | Matevz Klanjek, Max Kramer |
| MTT9 | Meet the Photoshop and Photoshop on the iPad Product Team | Photoshop Product Team |

4:00PM PDT

Wednesday, October 27

| | | |
|------|---|---|
| L332 | Designing Scalable Marketing Assets with Illustrator | Julia Masalska |
| S292 | Giving Students a Voice with Character Animator | Craig Daalmeijer-Power, Lisa Gottfried, Tim Kitchen |
| S478 | AR Design Principles: How to Create Immersive Experiences | Heather Dunaway Smith |
| S550 | Audio Editing for Video Editors | Jason Levine |

4:30PM PDT

Wednesday, October 27

| | | |
|------|---|------------------|
| S531 | See What's New in Adobe XD | Howard Pinsky |
| S402 | The Magic of Learning How to Draw | Alice Lee |
| S518 | Creating Wicked Great Social Media Posts: Mobile Required | Rebekah Roberson |
| S551 | Create Explainer Videos with Character Animator | David Dodds |

Americas

Thursday, October 28

9:00AM PDT

Thursday, October 28

| | | |
|-------|---|---|
| MB170 | Wendy MacNaughton, Amos Kennedy, and Adobe Stock Artists Talk Diversity | Wendy MacNaughton, Amos Kennedy, Wiji Lacsamana, Hideo Tsuto, Lynne Hardy, Sarah Casillas |
| L331 | Exploring the Many Drawing Methodologies in Illustrator | Tony Harmer |
| L541 | Step Up to Advanced Prototyping in Adobe XD | Chris Converse |
| MTT19 | Accelerating Your Creative Asset Workflows with Adobe Bridge | Bridge Product Team |
| MTT5 | Learn with the Lightroom Classic Team | Lightroom Product Team |
| S208 | Creating Value with Personalized Readability Formats | Rick Treitman, Sam Berlow, Dave Crossland |
| S400 | Keeping a Sketchbook for Fun and Inspiration | Octavia Bromell |
| S483 | Target's 3D Journey from Product Design to Photography | Anu Madhusudan, Sandra Gagnon |
| S566 | The Secrets to Amazing Video Transitions Using Premiere Pro | Jordy Vandeput |
| S609 | Building Authentic Connections: Accelerating Inclusive Ads | Jeff Gipson, Heidi Arthur |

9:30AM PDT

Thursday, October 28

| | | |
|-------|---|--|
| MB171 | Video is in the Spotlight with Henry Golding and Natalie Chao | Henry Golding, Vilas Nayak, Natalie Chao |
| MTT12 | On the Move with the After Effects Team | After Effects Product Team |
| L365 | Photoshop for Designers: Tips for Increasing Speed and Creativity | Daniel Scott |
| S192 | BIPOC Designers and the Workplace: Pre-Woke to Woke-ish | Gail Anderson |
| S300 | Transforming Any Document into a Digital Experience with InDesign | Kladi Vergine |
| S327 | Imagining Illustrator on the Web: Sneak Preview | Taniya Vij, Benjamin Thomas |
| S500 | Making Mobile Videos Sound Awesome | Mike Russell |
| S536 | Designing for Scale in Adobe XD | Michael Vromans |

10:00AM PDT

Thursday, October 28

| | | |
|-------|---|----------------------------------|
| MB172 | Bold New Strokes for Illustration and Painting | Ken Lashley, Luis Pinto |
| L308 | InDesign Type and Layout for Print and Digital | Nigel French |
| L459 | Smartphone Photography: Editing with Lightroom for Mobile | Jaime Cody Rosman |
| S257 | Ethical Storytelling: Brand Purpose and Impactful Imagery | Aundre Larrow, Angela Popplewell |

10:00AM PDT**Thursday, October 28**

| | | |
|------|--|----------------|
| S380 | Discovering How to Have Fun with Color Fonts | Ulrike Rausch |
| S481 | Discover Why the Best Product Shots Are Often Made in 3D | Bastiaan Geluk |
| S509 | Social Media in 2022: How Creators Can Thrive | Nicte Cuevas |

10:30AM PDT**Thursday, October 28**

| | | |
|-------|---|---------------------------|
| MB173 | Creativity and Design in Business with Eddie Opara | Eddie Opara, Robert Lucas |
| L309 | Diving Deep into Adobe InDesign | Bart Van de Wiele |
| L574 | Beyond the Basics of Motion Design | Eran Stern |
| S253 | Gallo Creative Design: Making the Wine Magic Happen | Scott Elia |
| S288 | Developing Creative Digital Literacy Skills with All Students | Tomi Rowlands |
| S354 | Photoshop for Visual Design: Pro Tips and Techniques | Michael Flarup |
| S534 | Exploring Future Frontiers for UI/UX Design | Patricia Reiners |
| S558 | Creating an Animated and Interactive Infographic | Rob de Winter |

11:00AM PDT**Thursday, October 28**

| | | |
|-------|--|---|
| MB174 | Creative Inspiration with Riz Ahmed and Emmett Kyoshi Wilson | Riz Ahmed, Emmett Kyoshi Wilson, Bryan Cranston, Aaron Paul |
| L260 | Building an Efficient Design and Approval Workflow | Rafael Hidalgo y Terán, Vanessa Cardozo Rojas |
| L485 | 3D for Beginners: Introduction to 3D Painting with Painter | Valeria Gerontopoulos |
| S252 | Eyes Wide Shut: Taking Visual Out of Visual Design | Hannah Henry |
| S360 | Retouching Made Easier with Neural Filters in Photoshop | Kristina Sherk |
| S501 | Creating TikToks That Will Get Seen | Valentina Vee |
| S553 | The Ultimate Post-Production Toolbox | Jason Levine |

11:30AM PDT**Thursday, October 28**

| | | |
|-------|---|--------------------------------|
| MB175 | Musical Performance: Imagine Dragons | Imagine Dragons* |
| MTT14 | Creative Cloud for Desktop App | Creative Cloud Product Team |
| L334 | Using Illustrator and Photoshop to Create a Signature Style | Daniel Kuhlken, Nathan Goldman |
| L409 | Exploring the Newest Features in Adobe Fresco | Kyle Webster |
| S207 | Lauren Hom: Three Ideas for Freelancers to Diversify Income Streams | Lauren Hom |

| 11:30AM PDT | | Thursday, October 28 | |
|-------------|---|--------------------------------------|--|
| S320 | Building Shared Materials for Design Teams with Illustrator | Mark Heaps | |
| S353 | Transforming Images Anywhere with Photoshop | Terry White | |
| S503 | Creative and Easy Photo Editing with Photoshop Express | Bryan O'Neil Hughes | |
| 12:00PM PDT | | Thursday, October 28 | |
| L457 | Advanced Techniques for Lightroom Classic | Ben Willmore | |
| MTT20 | What's New in Adobe Aero | Aero Product Team | |
| S193 | Intellectual Eye Candy: Do Before You Think | Mike Alderson | |
| S358 | Essential Editing Techniques for Creating Realistic Composites | Jesus Ramirez | |
| S516 | Next-Level Video Editing with Premiere Rush | Hallease Narvaez | |
| S535 | Leveling Up Your UX/UI Game Production with Ready at Dawn | Stephan Dube | |
| 12:30PM PDT | | Thursday, October 28 | |
| L369 | Advanced Compositing for Brands, Photography, and Type | Aaron Nace | |
| MTT28 | What's New in Character Animator | Character Animator Product Team | |
| S565 | Thinking Like a Colorist: Color Correction in Premiere Pro | R. Neil Haugen | |
| 1:00PM PDT | | Thursday, October 28 | |
| MTT15 | Creative Cloud Collaboration: Spaces, Cloud Documents, and Review | Creative Cloud Services Product Team | |
| L580 | Premiere Pro Features, Shortcuts, and Tips for Advanced Users | Rich Harrington | |
| S475 | Rethinking Educational Experiences with Interactive AR | Vladimir Petkovic, Erika Woolsey | |
| S504 | Teaching Storytelling with Adobe Spark | Claudio Zavala Jr. | |
| 1:30PM PDT | | Thursday, October 28 | |
| L312 | Building with Style Types in InDesign | Chad Chelius | |
| L575 | Creating Motion Graphics for Social Media | Luisa Winters | |
| S289 | Learning Space Design for Creative Educators | Rebecca Hare, Tacy Trowbridge | |
| S361 | Painting Luminous Color in Photoshop | Nathan Fowkes | |
| S452 | The Power of Black and White Photography | Pei Ketron | |
| S511 | Building and Engaging Social Audiences with Branded Content | Phoebe Sherman | |

2:00PM PDT**Thursday, October 28**

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| L487 | Creating an Interactive Augmented Reality Art Exhibit | James Zachary |
| S211 | Three Best Practices for Growing an In-House Agency | Clifford Stevens, Brent Bird |
| S304 | Creating Responsive Layouts with InDesign and in5 | Justin Putney |
| S453 | Creating Beautiful Nature Photographs with Lightroom | Nicole Young |
| S564 | Enriching Your Videos by Adding Color, Effects, and Audio | Christine Steele |

2:30PM PDT**Thursday, October 28**

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|------|--|---------------------|
| L368 | Picture Perfect with Frequency Separation | Ben Willmore |
| L515 | Do-It-Yourself Marketing and Branding on Social | Kitiya Palaskas |
| S401 | Digital Landscape Studies: Plein Air to Studio with Adobe Fresco | Alexandria Neonakis |
| S539 | Design Delivery: Not New, but More Important than Ever | Pelin Kenez |
| S561 | Behind the Scenes with a National Geographic Explorer | Michael Libecki |

3:00PM PDT**Thursday, October 28**

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|------|--|-----------------------|
| L458 | Photoshop for Photographers | Colin Smith |
| S325 | Illustrator: Pro Tips, Essential Design Techniques, New Features | Paul Trani |
| S464 | Case Study: Three Photographers' Success with Adobe Stock | Mat Hayward |
| S715 | In Pursuit of Wonder: Augmented Reality as a New Creative Medium | Dr. Helen Papagiannis |

3:30PM PDT**Thursday, October 28**

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|------|---|-------------------------------|
| S280 | Hidden Gems of Acrobat for Education | Lori DeFurio |
| S517 | Adobe Spark: Empowering Your Team and Community | Claude Piché, Chloe McConnell |
| S562 | Developing a Video Workflow for Effective Collaboration | Karl Soule |