

Event Planner Template

Event Overview

Event Title:

Event Date:

Event Time:

Event Location:

Event Description:

Event Coordinator Information

Event Coordinator Information

Coordinator Name:

Coordinator Org:

Telephone:

Mailing Address:

Add'l Contact Name:

Add'l Contact Email:

Contact Phone 1:

Contact Phone 2:

“Day Of” Phone:

Fax:

Email:

Website:

Event Scope

Target Audience

Messaging

Objectives

Risk Management

Identified Risk

Risk Mitigation

Milestones, Benchmarks and Measures of Success

Task Checklist + Assignment

Task

Party Responsible

Team Identified

Funding Sourced

Sponsorship Obtained

Location Secured

Permission Requested

Permits Issued / Requested

Parking / Transportation Logistics

Event Entertainment / Speakers Confirmed

Talent Rehearsals Schedule

Invite List Compiled

RSVP Process Defined

Invitations Composed / Printed

Invitations Sent

Print Advertising

Radio / Television Advertising

Media Advertising

Event Signs / Signage

Programs / Catalogues

Promotional Gifts

Prizes / Giveaways

Specifications

Equipment Requirement

Comments:

Lighting

Sound

Microphones

Stage

Podium

Describe Staging Set-up and Requirements

A/V Point of Contact:

A/V Phone:

A/V Email:

Additional Staff:

Describe Any Additional
Set-up Requirements:

Post Event Evaluation

Objectives Met?

Budgetary Constraints Met?

Unintended Positive Outcomes?

Unintended Negative Outcomes?

Feedback Analysis

Staff and Vendor Evaluation

Review of Measurements for Success

Additional Comments:

Questions? Reach out at:

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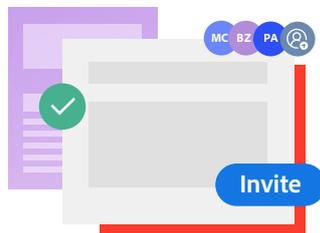
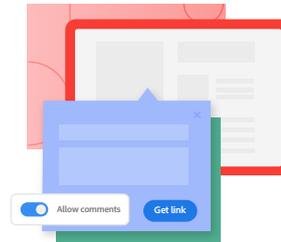


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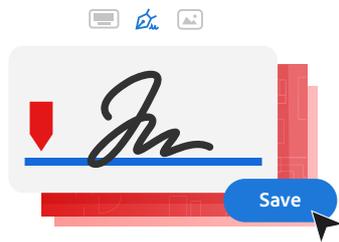
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