Adobe breathes life into unfinished fonts from legendary Bauhaus design masters, lost for nearly 100 years
Letter fragments and partial sketches turned into digital font sets for use worldwide

London – 11 June, 2018 – Adobe is proud to announce the launch of **The Hidden Treasures Bauhaus Dessau**, a remarkable project in which century old, unfinished typography sketches and letter fragments from legendary Bauhaus design masters were discovered and completed to inspire a new generation of artist.

Bauhaus Dessau, the world-famous school of design, was closed in 1932 by the National Socialist Party leaving behind unfinished masterpieces, created by legendary design masters; Xanti Schawinsky, Joost Schmidt, Carl Marx, Alfred Arndt and Reinhold Rossig. In collaboration with the Bauhaus Dessau Foundation, Adobe set out to complete and digitise the unfinished work into font sets to enable people to use the historic alphabets.

World-renowned typeface designer, Erik Spiekermann, headed the process of turning the fragments into completed Typekit font sets. Spiekermann led an international team of typography professionals and design students to calculate detailed probabilities of the shapes in an effort to deduce how the Masters originally planned to finish their designs. Using this data, the team used Adobe Illustrator CC to complete and digitise the font sets - the first two of which are available to download for use in Typekit from today with the remaining fonts made available over the coming months.

Simon Morris, Senior Director of Campaign Marketing at Adobe said, *"The Hidden Treasures Bauhaus Dessau is an ongoing project that is committed to revitalising lost creative history and using it to inspire new generations. Last year, Adobe worked with the Munch Museum and the world's foremost authority on Photoshop brushes, Kyle T. Webster, to recreate the paintbrushes of Edvard Munch. These digital brushes have been downloaded by tens of thousands of people who have been inspired to paint like a master. This year, Adobe is celebrating the power of the written word, the creative impact font designs have in how we communicate and the role they play in arts and culture. We hope that, once again, by bringing these forgotten treasures into the modern day, we can energise a new era of creativity."*

Dr. Claudia Perren, Director at Bauhaus Dessau commented, *"Adobe had the great idea to reinterpret type designs. Actions such as the 'Hidden Treasures' campaign show very specifically how current and fascinating the Bauhaus heritage still is today. Especially for the younger generation of designers."*

To find out more about how you can use the digitally recreated fonts in your own designs, Adobe will be hosting a series of live streams June 12th - 14th, demonstrating how to create artwork using the new fonts. You can register your interest in attending the live stream here.

To celebrate the initiative, Adobe is launching a series of five challenges encouraging creatives to use these fonts for the very first time and win great prizes, including an all-expenses paid trip to Dessau, Germany to visit the Bauhaus archives. To participate, click here.

Helpful links
The fonts can be downloaded here with supporting tutorials being made available as part of the initiative.
To find out more about the project, visit the Hidden Treasures website.

About Bauhaus: the most well-known school of modern art

Although Bauhaus was only active for 14 years as such, starting in the 1920s, it has been the most well-known modern school of architecture, design and art for 100 years. The Dessau school building is a UNESCO World Heritage Site. The understanding of art and craftsmanship as well as art and technology that was revolutionised by Bauhaus inspired designers and artists around the world and continues to do so to this day. Typography and graphic design, advertising and exhibition design were part of the programme of general art teaching from the start.

About Erik Spiekermann

Erik Spiekermann is a typographer, type designer and author. In 1979 he co-founded MetaDesign (clients included Audi, Volkswagen, Heidelberg, as well as orientation systems for Berlin Transit and Düsseldorf Airport), followed by FontShop in 1989 (with Joan Spiekermann) and Edenspiekermann in 2002 (with Susanna Dulkinys), today with offices in Amsterdam, Berlin, Los Angeles, San Francisco and Singapore. Erik designesd several typefaces (FF Meta, ITC Officina, FF Info, FF Unit, FF Real, as well as custom type for The Economist, Deutsche Bahn, Cisco, Bosch, Mozilla, Autodesk). In 2013 he founded p98a.berlin, a typographic workshop dedicated to post-digital letterpress printing. He is an honorary professor at the University of the Arts Bremen and ArtCenter College of Design. He is considered a very influential personality in the field of typeface design and information design. He often attends international meetings and has been giving a substantial contribution in several fields, such as app development and public wayfinding.

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