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# Adobe Redefines What Is Possible with PDF with All-New Acrobat DC

**New PDF Share and Review Services, Touch-Enabled Editing on Tablets, and PDF Signing Across Devices Now Available**

**London, UK — Oct 2, 2018 —** Adobe today announced major advancements in Adobe Document Cloud to transform what's possible with PDF. With over 200 billion PDFs opened in Adobe products last year alone, they have become the currency of modern work, communicating information from contracts, textbooks, financial statements and creative designs to everything in between. Today, Adobe is unveiling an all-new Adobe Acrobat DC with a central document hub and connected mobile apps that reimagine the way people create, share and interact with PDFs across devices. Innovations include a new service for streamlined document reviews, touch-enabled editing on tablets, and new Adobe Sensei-powered functionality that puts artificial intelligence to work for users of Adobe Scan and Acrobat DC, automating repetitive tasks and saving time. With a subscription to Acrobat DC, people have all the latest updates and innovations at their fingertips. And, subscribers to Acrobat DC and Adobe Creative Cloud members* can now easily send documents for signature with Adobe Sign built into the apps they use every day.

"Adobe Acrobat DC is the gold standard for today's mobile and connected workforce," said Bryan Lamkin, executive vice president and general manager, Digital Media, Adobe. "With this powerful release, we've created a modern PDF platform that enables people to scan, sign, edit, share and review content quickly and easily wherever work takes them."

**New PDF Share and Review Services**
Adobe is reinventing the content review process with new services in Acrobat DC that are designed to share documents and collect feedback between any number of reviewers, across any device. Now you can quickly share a PDF and keep track of who has seen it, or circulate content with any number of reviewers and set automatic reminders to keep approvals on schedule. Reviewers can easily comment and resolve feedback within the PDF itself, eliminating countless emails and driving a more efficient process.

**Reimagined Acrobat DC Home View**
A completely redesigned Home view across the Acrobat DC desktop app, Acrobat Reader mobile app and the all-new Adobe Document Cloud web app acts as a central hub for all PDF activity, providing a single view into status updates on incoming and outgoing tasks like documents that have been shared with you for review or that need your signature. With Acrobat Pro DC, you can stay on top of your critical work and take action from anywhere, whether you need to review a report on your phone, edit a proposal on your tablet or add comments to a presentation in your browser.

**Scan to Digital, Edit on Tablets and Sign from Anywhere**
All-new mobile PDF experiences are here with new versions of the Acrobat Reader mobile app and Adobe Scan. Now users can get more done with PDFs when working on mobile, including full editing on tablets and e-signatures built into Acrobat DC. Now you can:

- **Scan Business Cards in Multiple Languages**: Use Adobe Scan to quickly turn business cards into mobile contacts in five new languages - French, German, Italian, Portuguese and Spanish. Adobe Sensei recognises contact information – like name, email and phone number – and scans multiple business cards at once, creating new contacts in your smartphone or tablet.

- **Recognise and Fill Forms:** Take advantage of form field recognition, powered by Adobe Sensei, in Acrobat DC desktop, Acrobat Reader mobile and the Document Cloud web app to fill out and sign forms faster. Adobe Sensei analyses documents to recognise the field type, size and position so that users can just tap and type content without having to change tools manually or align text in field boxes.

- **Edit on Tablets with Touch-Enabled PDF:** Acrobat Pro DC mobile users can now edit PDFs from their iOS or Android tablets with the same powerful functionality that they have on their desktops. For the first time, users can change text, format and edit, or add, rotate and resize images within a PDF all with the touch of a finger.

- **Sign from Anywhere**: Adobe Sign is built directly into the new Acrobat DC and Acrobat Reader, including a completely redesigned and simplified way to send documents for signature in Acrobat DC. And using Acrobat Reader, hundreds of millions of people can now electronically sign PDFs no matter which surface they are working on.

**Availability**

New Adobe Acrobat DC tools and services are available now with a subscription to Acrobat DC. *Adobe Creative Cloud members who subscribe to the All Apps plan also get Adobe Acrobat DC. Updates to Adobe Scan, Acrobat Reader and Adobe Sign are also available today. Visit https://acrobat.adobe.com/ to update or download.

**Helpful Links:**
- Read more from Bryan Lamkin, executive vice president and general manager of digital media at Adobe, about how Adobe is reimagining what's possible with PDF
- Read more about powerful new updates and innovation in Acrobat DC.
- Read how creatives can use Acrobat DC to streamline content reviews.
- See the all-new Acrobat DC in action <link to journey video>
- Download a free trial of Acrobat Pro DC.
- Download Adobe Scan and Adobe Acrobat Reader from the App Store and Google Play.
- Learn more about accessing the world's best PDF tools and services in Acrobat DC.

**About Adobe Sensei**

Adobe Sensei is a framework and set of intelligent services built into the Adobe Cloud Platform which dramatically improve the design and delivery of digital experiences. Adobe Sensei leverages the company's massive volume of content and data assets, as well as its deep domain expertise in the creative, marketing and document segments, within a unified artificial intelligence/machine learning framework. To learn more, visit adobe.com/go/sensei.

**About Adobe**

Adobe is changing the world through digital experiences. For more information, visit www.adobe.com.

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