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FOR IMMEDIATE RELEASE

Ava DuVernay, Kenya Barris, Chelsea Handler, Gwyneth Paltrow, Tyler, the Creator Tapped To Address Creative Community at Adobe MAX

World's Largest Free Creativity Conference Expects Hundreds of Thousands to Tune in From Oct. 20-22

Singapore — September 23, 2020 — When crisis strikes is precisely when creativity flourishes. Today, Adobe (Nasdaq:ADBE) proudly announces a robust roster of creative luminaries taking the virtual stage at Adobe MAX, the largest conference in the world bringing the creativity community together—even when worlds apart.

In a series of virtual sessions, Adobe's talent driven programs are built to give the thousands of creatives in attendance insights into how and what it takes to stay resilient in these times, how to double down on one's craft and the importance of life-long learning.

Celebrity speakers include big names in entertainment, such as **Common, Gwyneth Paltrow, Kenya Barris, Miranda July, Naomie Harris, Nick Offerman, Stanley Tucci, Taika Waititi, Wes Anderson, and Zach Braff**, alongside some of the best and the brightest from the creative community, such as **Ai Weiwei, Mark Seliger, Roxane Gay, Shawna X, Shepard Fairey, and Sumina Studer**. These luminaries join previously announced special guests **Ava DuVernay, Annie Leibovitz, and Tyler, the Creator**.

The one and only **Chelsea Handler** will host the popular Adobe MAX Sneaks livestream, which offers a behind-the-scenes look at mind-bending creativity tools and technology—from feature prototypes to AI-powered magic—being developed in Adobe Labs. The full list of speakers can be found [here](#).

"The pandemic has sparked an outpouring of creativity, productivity and innovation unlike anything I've ever seen," said **Alex Amado**, vice president, Experience Marketing, Adobe. "Creativity has the power to bring people together, mobilize movements, and create lasting change. We've designed Adobe MAX to be a hub for the community to come together to learn, be inspired, and even co-create. We're excited to be able to host this unique and uniquely creative event."

About Adobe MAX

At MAX, creativity has no boundaries. Running from Oct. 20 through Oct. 22, the virtual conference includes three full days of luminary speakers, celebrity appearances, musical performances, global collaborative art projects, and 350+ sessions—all at no cost. For more information and to register, visit max.adobe.com.

About Adobe

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