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New Acrobat for Nonprofits Empowers Global & Indian Organizations to Drive Greater Impact

- **Adobe for Nonprofits empowers Indian nonprofits including Dost Education and several other global nonprofits to amplify their impact with best-in-class creative and document management solutions, including Adobe Express, Creative Cloud and now Adobe Acrobat**
- **Adobe Acrobat Pro – the product most requested by nonprofit organizations – will be available to qualifying global nonprofits at a new discounted nonprofit rate**
- **Organizations like The International Rescue Committee, NAACP, BRIDGEGOOD, CyArk, JSI/World Education, Limbitless, Outright International, Planet Forward and others rely on Adobe Acrobat to streamline operations so they can focus on their missions**

New Delhi, India — November 22, 2024 — Adobe (Nasdaq: ADBE) today announced Acrobat for Nonprofits, a new global offering that will significantly expand nonprofits' ability to streamline document and business processes and scale their impact with donors, volunteers and the communities they serve. This builds on the Adobe for Nonprofits offering, including Adobe Express, the create-anything app that helps nonprofits quickly and easily tell their stories, inspire action and advocate for change with standout content.

Like all businesses, nonprofits today need a modern workflow to operate efficiently, engage their audiences and achieve their missions. However, they do not always have the resources or expertise to adopt the tools they need. With the launch of Acrobat for Nonprofits, more organizations than ever before can access the most comprehensive set of document and e-signature tools in an easy-to-use interface, making it simple to manage contract and agreement workflows and create engaging educational and fundraising assets – from annual reports, contracts and grant submissions to brochures and white papers. As part of this initiative, Adobe is offering the pro version of Adobe Acrobat – the product most requested by nonprofit organizations – for just $15 per user per year, which represents a 94% annual savings off the regular price.

"Adobe is the only partner that can provide nonprofits with the tools they need to modernize both their creative and document management needs to amplify their missions, and we're excited to make Adobe Acrobat even more accessible for more organizations around the world," said **Michi Alexander, Senior Director, Product Marketing, Document Cloud.**

Adobe for Nonprofits: Supporting Global Organizations with Industry-Leading Technologies

For decades, Adobe has been empowering nonprofits at the forefront of social change, marshalling its philanthropy, strategic partnerships, employee efforts and innovative products in service of organizations worldwide with resources to address today's most urgent needs. The Adobe for Nonprofits initiative harnesses the company's industry-leading creative

and document management solutions, expert support and training resources to help global organizations modernize their content creation and business operations. Adobe Acrobat for Nonprofits is the most recent addition to the program, which also includes free access to Adobe Express Premium and discounted rates for Adobe Creative Cloud.

Global Nonprofits Partnering with Adobe to Enhance Their Impact

Some of the world's leading nonprofit organizations power their business and content operations with Adobe technologies. Following are just a few examples of how they are leveraging Adobe technologies to drive positive change:

- **JSI/World Education** is using AI in Adobe Acrobat to make important educational information more accessible and engaging for children living with HIV and their caregivers in Malawi.
- **The International Rescue Committee** and **NAACP** use Adobe Acrobat to manage confidential information and agreements and create grant requests and fundraising collateral.
- **BRIDGEGOOD** is leveraging Adobe Acrobat to send and manage contracts to onboard UX Design Apprenticeship program participants, review and send invoices from community partners as well as edit and share fundraising documents. This streamlines operations and helps ensure they can continue to design for social good while offering their programs tuition-free.
- **CyArk** is using Adobe Acrobat for everything from organizing storyboard sequences to filming release forms to collaborating remotely on massive documents – helping ensure their globally distributed team stays connected.
- **R.O.C.K**. (Real Options for City Kids) and **Outright International** use Adobe Acrobat and Adobe Express to create compelling fundraising content, manage client information, document important fundraising commitments and design engaging educational and campaign assets.
- **Planet Forward** empowers student creators at colleges and universities worldwide to educate and drive change on climate issues through visually rich storytelling with Adobe Express.
- **Limbitless** uses various Adobe products, including Adobe Express, Adobe Acrobat and Creative Cloud apps, to expressively design prosthetics and animated characters, manage contracts and funding-raising processes and create engaging educational and social content.

Pricing and Availability

Adobe Acrobat for Nonprofits is available to eligible organizations immediately in the U.S. and globally (except for embargoed and restricted countries) starting on Dec. 12. To access Adobe Acrobat for Nonprofits, visit here. To get Adobe Express Premium for free and to access special Creative Cloud pricing, nonprofit organizations can visit here.

About Adobe
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