![Adobe logo]

# Adobe Express Reaches Over 43 Million Students and Teachers Globally as a Top Creativity Tool for Education

- Free for K-12 students and teachers globally, Adobe Express now has over 43 million K-12 users, empowering the next generation of learners with creative tools to help them thrive in the future workforce
- Leading universities, colleges, and trade schools are now making both Adobe Express and Creative Cloud available to millions of new students and educators across the world
- Adobe Document Cloud and Experience Cloud initiatives including the Adobe Analytics Challenge and the Readability Consortium are inspiring the next generation of marketers, data scientists and business leaders
- Adobe's educational program investments total hundreds of millions of dollars, including contributions, donations, and scholarships supporting schools, students, and educators

**New Delhi, India. — Oct. 17, 2022** — At Adobe MAX – the world's largest creativity conference – Adobe (Nasdaq:ADBE) announced that Adobe Express for Education, the leading all-in-one tool for creating flyers, flashcards, presentations, and videos, has crossed a major milestone, and is now in the hands of over 43 million K-12 students and teachers globally. Adobe led the world by making Express available for free to K-12 users, and the creative application is now a preferred choice for millions of students and thousands of educational organizations.

Adobe's longstanding commitments to education – including hundreds of millions of dollars in donations, as well as providing free or discounted access to innovative Adobe Creative Cloud, Document Cloud, and Experience Cloud solutions – are continuing to inspire the next generation of creators, marketers, data scientists, and business leaders, enabling them first to succeed in school, then to enter the workforce with competitive advantages. Specially designed programs and partnerships give students free access to the latest Adobe technologies and resources, fostering new collaboration, communication, and creative skills.

"Adobe is committed to empowering the next generation of workforce-bound students with the tools and skills needed to succeed in today's increasingly digital, creative economy," said Mala Sharma, VP & GM, Creators and Digital Media Education at Adobe. "Digital literacy is a core tenet at Adobe, enabling students of all disciplines to improve learning outcomes and fully express their creative potential."

Even without prior design experience, students and teachers can use Adobe Express to design everything from images and animations to web pages and videos. Learners of all levels can easily express their ideas and tackle creative projects for fun, in their classrooms, or their communities. The latest version of Adobe Express for Education adds new AI-powered template and font recommendations, safe image and video searches, the ability to easily turn anything from book reports to poetry analyses into video presentations, and customized K-12/higher education Resources pages featuring curated lesson plans and templates. Adobe Express also integrates with popular EdTech solutions and can be easily accessed by entire classrooms through Google and Microsoft Teams single sign-on (SSO).

Adobe Express and Creative Cloud, our comprehensive toolset for the boldest creative ideas, are improving outcomes for both K-12 and higher education institutions:

- **K-12 Creativity:** In addition to enjoying free access to Adobe Express, K-12 schools are offering students access to Creative Cloud tools – now including the largest school system in the United States, the NYC Department of Education, with over 1 million students and staff across 1,800 schools. DC Public Schools joins thousands of others districts large and small as leaders in ensuring equitable access to the creative tools and digital literacy students need to succeed in schools and the workforce. To facilitate use of Adobe tools within classrooms, Adobe now also supports Adobe Express add-ons for Google Classroom, Clever, and Classlink.
- **Adobe Express Premium for Chegg:** Leading student-first connected learning platform Chegg is making Adobe Express Premium available to 7 million online students, supporting them in their journeys from high school to college and careers.
- **Higher Education:** There are now 63 Adobe Creative Campuses around the world, including several HBCUs and the California State University system, where Adobe Express and Adobe Creative Cloud are available for teachers and students. Collegiate users also get free access to Adobe Analytics to track campaign results, and starting this summer Adobe will expand free access to Substance 3D applications to individual teachers and students worldwide. Universities subscribing to the Creative Cloud All Apps already have [Adobe Substance 3D applications](#) included as part of their plan.
- **Certiport:** Students can also earn industry-recognized certifications and badges through the Adobe Certified Professional program to demonstrates mastery of Adobe Creative Cloud software and must-have knowledge for digital careers.
- **Adobe Creative Cloud with LinkedIn Learning:** STE students in Italy, Japan, Korea, and Spain can now get three months of access to LinkedIn Premium at no additional cost along with a Creative Cloud subscription, enabling them to showcase their creative skills to prospective employers – and learn new ones with LinkedIn Learning.

**Adobe Express is driving curriculum innovation**

"I taught my fifth graders how to use Adobe Express, and they created culminating projects about how to carefully evaluate information found on the web," said Linda Dickinson, Media and Educational Technology Instructor, Abbotts Hill Elementary School. "They loved sharing what they learned using Express! It allowed them to showcase their creativity and share what they felt was most important, authentically."

"Adobe Express and Adobe Creative Cloud have helped me tap into creativity both inside and outside school," said Varun Soni, recent graduate of Indiana University. "In a few easy clicks, I was able to use Adobe Express to turn an idea into a social media post, a video or presentation. Becoming familiar with Creative Cloud tools has also helped me gain useful skills that I can use in my personal projects and that will help my work stand out in my career."

"The Adobe Creative Commons in Kahlert Village at the University of Utah is a confluence of a vibrant physical space, a flourishing creative community, a dynamic peer educator model, and learning opportunities in digital and communication skills for students from all disciplines," said Deborah Keyek-Franssen, Associate Vice President and Dean for University Connected Learning, University of Utah. "The Creative Commons builds on students' cost-free access to Adobe Creative Cloud tools, provides a holistic framework for discovering and using those tools, and represents a valuable addition to the campus' student success efforts for both the undergraduate journey and students' future careers."

"Adobe Creative Cloud apps are critical in helping University of Utah students get their businesses off the ground," says Troy D'Ambrosio, Executive Director of the Lassonde Entrepreneur Institute. "Students don't need to become experts in photo editing or web coding, as Creative Cloud includes apps made for any level of creative involvement.

The fact that they can access apps anywhere, at home or on campus, through their Creative Cloud accounts means that they can move forward quickly with ideas."

"The digital literacy initiative at UNC-Chapel Hill has been a true partnership with Adobe," said Michael Barker, Vice Chancellor for Information Technology and Chief Information Officer, University of North Carolina at Chapel Hill. "We're producing graduates who will have the digital literacy skills that are now expected by the marketplace. That will result in highly satisfying outcomes for our future, and for our students' futures.

**About Adobe**

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