

## PSLT - Livefyre, Part of Adobe Experience Manager: On-demand Services (2017v1)

- 1. Customer Terms of Use. In connection with Customer's use of Livefyre, Customer will conspicuously display terms of use that grant Customer a license to any user-generated content posted on the Customer Site, including the right to sub-license such user-generated content to Adobe as necessary for Adobe to perform its obligations or enforce it rights under this Agreement.
- 2. Third Party Material. Customer acknowledges and agrees that:
  - (A) Livefyre may incorporate or provide Customer with access to Third Party Materials;
  - (B) Third Party Materials may only be used in conjunction with Livefyre;
  - (C) Customer's use of the Third Party Materials is subject to the Third Party Terms, which are incorporated into this Agreement by reference; and
  - (D) The "Third Party Providers" section of the General Terms applies to the third party providers identified in the Third Party Terms.
- **3. Public Comments.** Customer will ensure that Customer Site visitors acknowledge that Public Comments may be made publicly available via search results displayed by third party search providers. Through its administrator privileges, Customer may delete any Public Comments posted via Livefyre in connection with the Customer Sites.

## 4. Definitions.

- 4.1 "Customer Content" has the meaning set forth in the General Terms, but also includes Public Comments and Third Party Materials.
- 4.2 "Distributed Code" has the meaning set forth in the General Terms, but also includes applications hosted by Livefyre.
- 4.3 **"Public Comments"** means content, posts, comments, information, data, audio or video provided by end users to a public forum or commenting platform on the Customer Site via Livefyre, as well as any metadata generated or recorded by Livefyre with respect to the foregoing.
- 4.4 "Third Party Materials" means any material, such as audio, video, text or images received from third party providers. Content generated by consumers of Customer, as described in the "Consumer Generated Content" section of the General Terms, includes Third Party Materials.
- 4.5 "Third Party Terms" means any terms of use required by a third party provider, including, but not limited to, the third party terms and conditions set forth at <a href="https://www.adobe.com/go/livefyre third party tou">www.adobe.com/go/livefyre third party tou</a> which may be updated from time to time.