David Wadhwani

President, Digital Media

David Wadhwani is responsible for the success of Adobe's global Digital Media business across Adobe Creative Cloud and Adobe Document Cloud, including all product marketing, strategic partnerships, customer support and to go-to-market across geographies. This includes iconic software brands such as Photoshop, Lightroom, Illustrator, InDesign and Acrobat.

David was most recently a Venture Partner at Greylock Partners. Prior to joining Greylock, he was president and CEO of AppDynamics, leading the company as it transformed to a SaaS-first business and became one of the fastest-growing enterprise software companies at the time.

This is David's second tour of duty at Adobe. He joined Adobe in 2005 through the company's acquisition of Macromedia, Inc., where he had been vice president of developer products. As senior vice president and general manager of Adobe's Digital Media business, David played an instrumental role in advancing the company's category leadership, expanding into new markets and contributing to its successful transformation to a cloud-based subscription business.

David holds a bachelor's degree in computer science from Brown University and serves on the Brown computer science department advisory board. He is also on the digital advisory board of the Metropolitan Museum of Art and on the board of trustees for StoryCorps and the Fine Arts Museums of San Francisco.

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