Anil Chakravarthy

President, Digital Experience Business

As President, Digital Experience Business, Anil Chakravarthy drives the vision and operations for Adobe's Digital Experience business, one of the world's largest SAAS businesses and the leader in the Customer Experience Management (CXM) category. In addition, he is responsible for the company's worldwide field operations.

Joining Adobe in January 2020, Anil brings decades of product innovation and industry expertise to his role leading strategy, product management, engineering and marketing for Adobe Experience Cloud. With solutions for data and insights, content and commerce, customer journey management, and advertising, Adobe Experience Cloud is powering digital businesses across both B2B and B2C for companies of every size. The foundation of Adobe Experience Cloud, Adobe Experience Platform, is the industry's first purpose-built CXM platform, enabling the delivery of personalized customer experiences in real-time at scale.

In his role overseeing worldwide field operations, Anil leads Adobe's global enterprise sales organization and customer success functions, which are focused on supporting brands as they navigate digital transformation.

Anil joined Adobe from Informatica, a global leader in enterprise cloud data management, where he served as chief executive officer from 2015 to 2020. At Informatica, Anil led the successful transformation of the company to cloud and subscription services. Anil joined Informatica in September 2013 as the executive vice president and chief product officer responsible for product development, product management, and product marketing.

Prior to Informatica, for nearly a decade, Anil held leadership roles at Symantec Corporation. Anil was the executive vice president of Information Security at Symantec, responsible for overseeing engineering, product management and operations for an extensive product portfolio including Data Loss Prevention, E-Mail and Web Security (on-premise and cloud), Managed Services, Trust Services and Authentication. Additionally, Anil led multiple product groups, including Endpoint Protection, Mobile Security and Management, Encryption, Storage and High-Availability, and India Product Operations as well as Enterprise Global Consulting.

Prior to Symantec, Anil led product management for enterprise security services at VeriSign. Anil began his career at McKinsey & Company, where he rose to become the co-leader of the E-Business Practice in the Business Technology Office in Silicon Valley.

Anil received a Bachelor of Technology in Computer Science and Engineering from the Institute of Technology, Varanasi, India. Additionally, Anil received his Master of Science and Ph.D. from the Massachusetts Institute of Technology. Anil serves on the board of Ansys, Inc., and previously served on the board of the Silicon Valley Leadership Group.

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