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## Duncan Egan

Vice President of Marketing, Asia Pacific & Japan, Adobe

Duncan Egan leads Marketing for Adobe's Digital Experience (DX) Enterprise business in Asia Pacific and Japan. He is responsible for overseeing all regional marketing activities spanning strategic planning, demand generation, digital marketing and thought leadership.

Prior to joining Adobe, Duncan led the marketing growth for ServiceNow across APJ and helped the business achieve double-digit growth for seven consecutive years. Before that, he was based in Silicon Valley, where he held marketing leadership positions with Oracle, Taleo, and TIBCO Software. He loves technology of all kinds and is an unashamed early adopter.

Duncan is passionate about improving customer experience and strongly aligns to Adobe's mission of changing the world through digital experiences. He holds a Bachelor of Science from San Jose State University.

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