



# Maximize your business impact with the Adobe Substance 3D Collection.

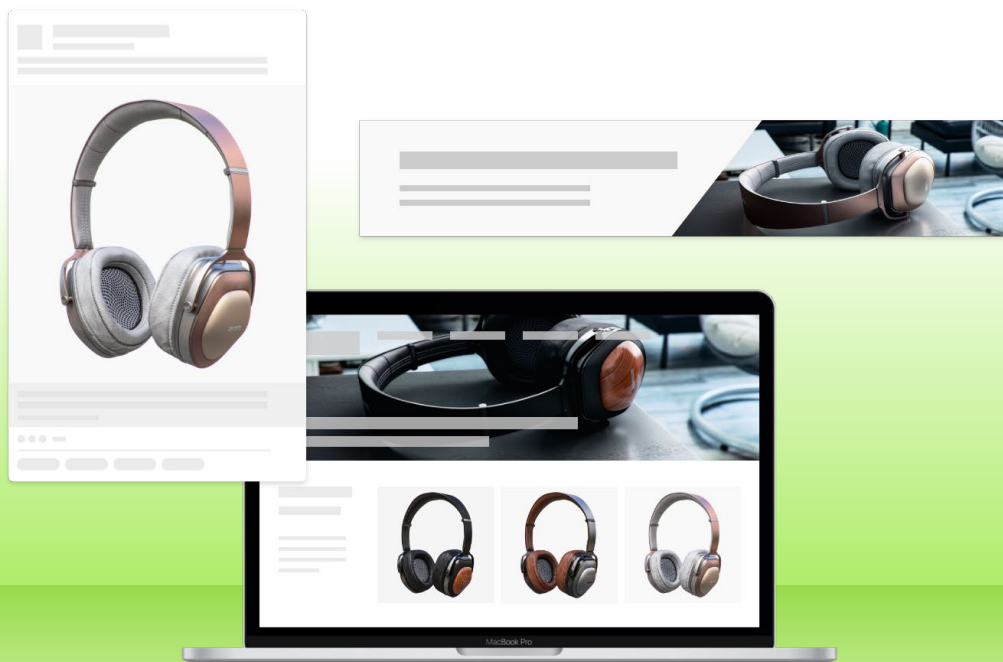
To **take advantage** of the latest design trends and set your business apart from competitors, your creative team needs to evolve their design skills and tools constantly.

Consider, for example, the next frontier of graphic design: 3D. It opens the door to new creative possibilities, makes it easier to communicate your ideas with stakeholders, and streamlines traditional design workflows. But while these benefits are tangible for your creative team, you may also need to make the case for 3D design tools to an external budget approver, whether that's your creative director, head of marketing, finance, or IT department.

To secure buy-in and budget approval, you need to connect your investment in 3D design with business objectives your stakeholders care about.

## The solution.

The **Adobe Substance 3D Collection** not only supports incredible creative—it can help your business achieve meaningful marketing, sales, and operational goals. With a powerful but intuitive set of 3D design tools, your design team can create unique brand experiences, produce realistic marketing and sales assets more quickly, and drive operational efficiencies that save time and money.



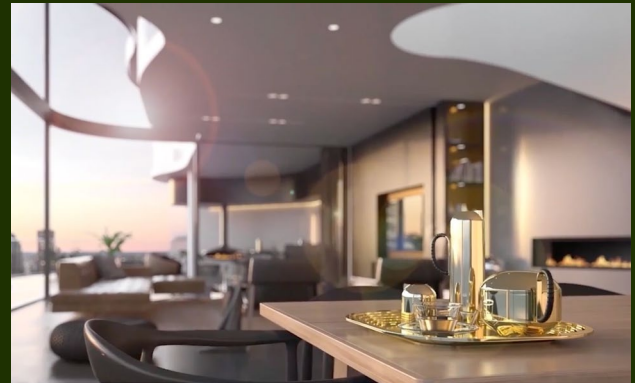
# Drive business impact with 3D design.

The Adobe Substance 3D Collection can help you deliver work that creates an impact and contributes to key business objectives. With 3D design tools, your creative team can support:

- **Marketing KPIs** by developing more compelling, immersive, high-quality creative to support a wide range of marketing campaigns and channels.
- **Sales KPIs** by setting your business apart from the competition and providing realistic imagery of your offerings—if you're selling products—in a faster, more scalable way.
- **Operational KPIs** by helping your creative team work more efficiently with a suite of connected 2D and 3D tools that are easy to use, reducing production overhead.
- **Financial KPIs** by allowing you to get more mileage out of every 3D asset and in-person photoshoot—and in some cases, skip photoshoots altogether, helping you do more with the same creative budget.

“ Working with Substance 3D allows me to create assets in one-half to one-tenth of the time.

Mirko Venturi  
3D Assets Artist  
Binyan Studios



With the Adobe Substance 3D Collection, architectural 3D rendering and animation studio [Binyan](#) can create incredibly realistic project renders in less time with powerful texturing and material creation tools. Not only can Binyan's artists bring their clients' dreams to life with more precision and realism than ever before—they can also do it faster than ever with integrated, user-friendly apps that plug seamlessly into their production workflows.

# Move your business goals forward with the Adobe Substance 3D Collection.



## Adobe Substance 3D Modeler

Sculpt your model the way you would in a real workshop and interact naturally with your art. Switch between VR and desktop any time.



## Adobe Substance 3D Sampler

Transform real-world pictures into 3D materials, plus combine materials and filters to create unique surfaces tailored to your design's needs. You can also create new lighting environments from 360-degree images.



## Adobe Substance 3D Designer

Design 3D materials and patterns, image filters, environment lights, and even custom models with full control and infinite possibilities.



## Adobe Substance 3D Painter

Paint life into your 3D models with the industry-leading texturing app. With a familiar layer-based interface and non-destructive filters and effects, Painter lets you achieve the look you want



## Adobe Substance 3D Stager

Build and assemble 3D scenes in this virtual photography studio. Set up assets, materials, lights, and cameras. Export and share media, from images to web and AR experiences.



## Adobe Substance 3D Assets

Choose from thousands of 3D models, materials, textures, lighting, backgrounds, and camera angles to quickly create and iterate photorealistic assets ranging from individual objects to entire compositions.

*Smart creative apps and an ever-growing library of production-quality assets combine in the **Adobe Substance 3D Collection** to make 3D design more approachable than ever. Easy to use and impossible to outgrow, these tools are transforming workflows for designers of all backgrounds and across industries, allowing them to create stunning content at warp speed.*

## Take your business further with 3D design.

[Learn more](#) by visiting the Adobe Substance 3D Collection homepage.

We can also help you find a solution to fit your business.

To get started, call 800-915-9428 or [request more information](#).



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