

Adobe

# Frame.io

Next-generation creative collaboration.

## A more sustainable way to produce impactful content.

Quality content at scale requires every contributor, communication, and decision to be centered around the asset.

The need for content is expected to grow between 5x and 20x over the next two years.

## Consumers demand more engaging content than ever.

67%

of consumers crave creative variation to avoid fatigue.

56%

of purchase intent can be accredited to creative quality.

85%

of marketers say they're under pressure to create assets and deliver campaigns more quickly.

## Empower your teams to meet customer needs.

83%

say their creative team's workload increased over the last year.

71%

note challenges related to project management.

## Accelerate creative workflows with Frame.io.

**Streamline content production.**

2.6x more deadlines met.

**Centralize storage and sharing.**

3x faster asset handling.

**Unify collaboration.**

2x faster turnaround times.

## Everything your team needs. All in one place.



**Collaborate anywhere.**

Compare, comment, and annotate across file types and versions.

Review across devices and integrate with creative applications to streamline collaboration.



**Team organization and file management.**

Centralize and organize assets, projects, and folders for more efficient creative workflows.

Scale and control access to all creatives and stakeholders—internal, external, freelancers, and more.



**Lightning-fast cloud and local transfers.**

Upload takes and photos directly from the set with Camera to Cloud.

Quickly move large files—or entire projects—with a single click.



**Seamless, secure sharing.**

Flexibly scale storage on Frame.io or connect your own storage for greater control.

Share your content confidently with invite-only sharing, Watermark ID, Forensic Watermarking, and digital rights management.

# Unleash creativity. Scale productivity. Unify collaboration.

Frame.io

Contact us

Sources:  
"Democratizing creative services for retail media success," Insider Intelligence, 2023.  
"Future of experience. Time to market," Deloitte, 2020.  
"Mo' CTV Creative, No Problems," Mntn Research.  
"The State of Creativity 2023," Adobe and Edelman, 2023.  
"Top Video Marketing Statistics 2023," Explain Ninja, 2023.  
"US Time Spent With Media Forecast 2023," Insider Intelligence, 2023.  
"Video Marketing Statistics 2023," WyzeOwl, 2023.