

Unlocking the potential of Adobe Substance 3D.

Innovate packaging design.

The Adobe Substance 3D collection transforms packaging design workflows with tools that bring 2D concepts to life as photorealistic 3D visualizations. Design with confidence, leveraging the integration with Adobe Illustrator and the precision and control of Substance 3D tools to expand creative freedom, clearly communicate concepts, and accelerate approvals.

Elevate packaging design:

-  Design logos and vector graphics using Adobe Illustrator.
-  Apply vector designs and refine 3D materials and texture in Adobe Substance 3D Painter.
-  Leverage the Adobe Substance 3D Assets library.
-  Provide product context and render designs in Adobe Substance 3D Stager.
-  Export assets for manufacturing and printing in Adobe Illustrator.
-  Create lifestyle marketing and ad creative with output renders and video in connected Adobe Creative Cloud apps.

Design logos and vector graphics using Adobe Illustrator.

Design logos and graphics and create digital sketches of product packaging in Illustrator.

Iterate on layout, text, and localization right in Illustrator.

Apply vector designs and refine 3D materials and texture in Adobe Substance 3D Painter.

Once the graphic elements are ready, you can strategically arrange them on the packaging model in Painter. Refine the look and feel with precise controls and parametric materials.

Leverage the Adobe Substance 3D Assets library.

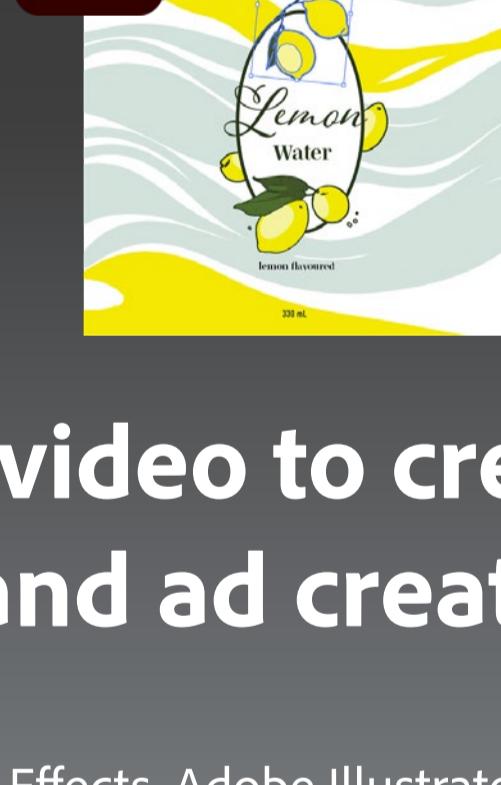
Access thousands of 3D models, materials, and lights to bring your design and vision to life.

Provide product context and render designs in Adobe Substance 3D Stager.

Create 3D scenes to place and render products in context in Stager. More clearly communicate ideas and gain buy-in using photorealistic imagery.

Export assets for manufacturing and printing in Adobe Illustrator.

Once the designs are approved, finalize in Adobe Illustrator where you can export final designs for manufacturing and printing.



Output renders and video to create lifestyle marketing and ad creative. Leverage Adobe Premiere Pro, Adobe After Effects, Adobe Illustrator, Adobe Photoshop, and Adobe InDesign to create stunning image and video content for the full marketing funnel.

Explore the Adobe Substance 3D Collection.

Discover the 3D design solution with intuitive workflows and integrations with Adobe Creative Cloud apps like Photoshop and Illustrator .

[Learn more](#)

