

Unlocking the potential of Adobe Substance 3D.



Revolutionize fashion and apparel design.

Fashion professionals can transform their creative process with Adobe Substance 3D. Design photorealistic materials and textures seamlessly.

From sketch to runway:

- Ai** Explore initial concept sketching in Adobe Illustrator.
- Pt** Refine the look and feel in Adobe Substance 3D Painter
- Ai** Leverage Adobe Illustrator and Adobe Acrobat for tech packs and approval.
- Sg** Flow into Adobe Substance 3D Stager, Photoshop, and After Effects for the creation of images and motion graphics.

Create initial sketches in Adobe Illustrator.

Leverage the drawing tools included in Illustrator, like the pencil, pen, and brush tools, to create 2D sketches of your concepts.

Bring concepts to life in Adobe Substance 3D Painter.

Use your own 3D model or find one in the Adobe Substance 3D Assets library.

Apply your design directly onto the 3D model. Painter allows you to precisely tweak and edit the material and texture while viewing the design in 360 degrees.

Graphic elements can be turned into details like embroidery and fabric patterns.

Creating a digital prototype with Painter delivers a photorealistic model that can be used for stakeholder approvals and quick iterations.

Leverage Illustrator and Acrobat for tech packs and approval.

Create your factory-ready tech pack and bill of materials in Illustrator and Acrobat.



Create stunning images and motion graphics for marketing and commerce.

Showcase your design in context with Adobe Substance 3D Stager, then flow into Photoshop and After Effects for extraordinary imagery and motion graphics.

Create digital samples

5x

faster than physical samples by using Substance 3D for apparel design prototypes.

Source: 3D Digital Transformation, PwC, 2023.



Explore the Adobe Substance 3D Collection.

Discover the 3D design solution with intuitive workflows and integrations with Adobe Creative Cloud apps like Adobe Photoshop, Illustrator, and After Effects.

[Learn more](#)

